

# 12 – 9 APRIL 2010

## **CORONEL: 20 YEARS TO THE LIMIT**

Last Monday at the Circuit Park Zandvoort, reigning WTCC Independent champion Tom Coronel launched his autobiography entitled “20 years to the limit”.

The book, written with the assistance of Dutch journalists Coo Dijkman and Rick Winkelmann, tells the story of Coronel’s first twenty years in motorsport, from the 1990 Easter Monday Trophy at Zandvoort, when he made his debut in the Dutch Citroën AX GT Cup, until last year’s victory in the FIA World Touring Car Championship’s Independents’ Trophy, going through all the different steps of his career: Formula Opel, Formula 3, Formula Nippon, Endurance races, the FIA and Japanese GT championships, and the Dutch, European and World Touring Car Championships.

The book may be purchased on line at:

[http://www.wehkamp.nl/boeken/boeken/waargebeurd-biografie/tom-coronel-20-jaar-op-de-limiet/C15\\_BOE\\_B11\\_695765/](http://www.wehkamp.nl/boeken/boeken/waargebeurd-biografie/tom-coronel-20-jaar-op-de-limiet/C15_BOE_B11_695765/)



Tom Coronel launched his book at Zandvoort on the Easter weekend

## **MARRIOTT EXTENDS WTCC SPONSORSHIP DEAL**

The Marriott hotel group has renewed its sponsorship agreement with the FIA World Touring Car Championship for 2010, with an option for the 2011 season.

This loyal sponsorship deal, which was first signed in 2007, will see Marriott continue as Official Hotel Partner of the WTCC and receive increased visibility as part of this endorsement, including event title sponsorship of the Race of the UK at Brands Hatch (18 July), on-track signage at all events and on the website, as well as advertising, promotions and hospitality.

As part of this year's partnership package, the brand “Courtyard by Marriott” - one of Marriott's largest brands and the world's 12<sup>th</sup> largest lodging chain – will get sponsorship visibility during the first half of the season, while the Marriott umbrella brand will be predominantly displayed in the second half of 2010.

Jacques Raynaud, Vice-Chairman of Eurosport Group and Eurosport Events, said: *“Marriott has been a faithful series partner of the WTCC for the past three years and we are very excited about continuing our relationship with such a prestigious group. With the WTCC, we are able to provide our partners with a unique 360° multi-territory communication and marketing platform and we look forward to generating even more brand leadership recognition for Marriott and its brands.”*

*“We value the strong relationship we have established with Eurosport Group and Eurosport Events through the sponsorship of the WTCC series around the world. This relationship provides Marriott Group through its main iconic brands ‘Courtyard by Marriott’ and ‘Marriott Hotels & Resorts’ the desired reach to further raise the level of awareness and distribution of both brands globally,”* echoed Osama Hirzalla, Vice President Brand Marketing & eCommerce Europe - Marriott Hotels Limited.

## **MEDIA ACCREDITATION FOR MARRAKECH**

Rounds 5 and 6 of the 2010 FIA World Touring Car Championship will take place at Marrakech, Morocco, 1<sup>st</sup> and 2<sup>nd</sup> May.

**The deadline to apply for media credentials is Tuesday, 20<sup>th</sup> April.**

**Please be reminded that media passes issued by National Sporting Authorities and/or any other series will NOT be valid.**

Accreditation forms can be downloaded from [www.fiawtcc.com/Accreditation.asp](http://www.fiawtcc.com/Accreditation.asp).

- **International Press** must send applications to Fabio Ravaioli  
tel +39 06 39729497, fax +39 06 39729470, email: [media@fiawtcc.com](mailto:media@fiawtcc.com)
- **Moroccan Press** must send applications to Anouar Zyne  
tel: 05 22491899, fax: 05 22222997; email: [houda.chami@pressma.ma](mailto:houda.chami@pressma.ma)
- **TV and Radio** must send applications to Antonios Argyropoulos  
tel +33 1 40938517; email: [antonios@eurosport.com](mailto:antonios@eurosport.com)

**COUNTDOWN: - 23 DAYS**



to the 2010 FIA WTCC Race of Morocco – 1<sup>st</sup> / 2<sup>nd</sup> May in Marrakech