

2010 Issue 5 • 9 July

The action heats up in Portimão



The FIA World Touring Car Championship travelled to Portugal on 4 July 2010 for two spectacular races at the Autódromo Internacional Do Algarve, near Portimão. Despite the staggering heat, enthusiastic spectators joined the event to witness the FIA WTCC Race of Portugal make its debut in the Mediterranean city. Internationally a cumulative reach of 4.7 million different viewers tuned into Eurosport channels to watch the racing action from Portimão.

Portuguese television channel RTP2 provided nationwide exposure for the series with back-to-back



race coverage, including the race two live broadcast.

* Sources: AGF/GfK, BARB, SKO, MMS, TNS-Gallup, Kantar Media, AGB NMR, Armadata/GfK- AdvantEdge.

Turismo de Portugal brings WTCC to Portimão

After four years of on-track action in Porto and Estoril, the Portuguese National Tourist Office renewed its title sponsorship of the WTCC Race of Portugal, hosted by the Algarve circuit near Portimão for the first time.

The world-class facilities and unique ups-and-downs of the track provided thrilling action for touring car fans.



ON-TRACK ACTION: Portimão

SEAT claimed double victories in two close races over the weekend in the Portimão heat as local driver Tiago Monteiro and reigning champion Gabriele Tarquini each secured a race win. Monteiro started the first race from pole but faced tough competition from Drivers' Championship leader Yvan Muller. Monteiro defended well to keep the Chevrolet driver behind, while Muller had to fend off Tarquini in third. Monteiro crossed the finish line first in front of the cheering home crowd, while Muller and Tarquini finished second and third.

In race two rookie driver Norbert Michelisz passed pole-sitter Fredy Barth for the lead at the start, but eventually a water pressure problem caused the Hungarian to fall down the order and retire. Alain Menu took the lead on lap three but soon Tarquini made a successful move on the Swiss driver sealing the fate of the race. The Italian driver claimed his fourth victory of the season while Muller secured another second-place finish. Menu was classified in third place after Rob Huff slipped from third to 15th due to a post-race penalty.

For more information, please visit the WTCC website at www.fiawtcc.com

Inside WTCC with Tom Coronel

Inside WTCC, the behind-the-scenes programme produced by Eurosport Events, will feature Dutch driver Tom Coronel this week. The show will be broadcast at 18:30 (CET) on Thursday 8 July on Eurosport 2 and repeated on Saturday 17 July at 08:30 (CET) on Eurosport. The next programme from Brands Hatch will feature local driver Rob Huff.



2010 SEASON

Curitiba. 7 March



Marrakech. 2 May



Monza. 23 May



Zolder. 20 June



Portimao. 4 July



Brands Hatch. 18 July



Brno. 1 August



Oschersleben. 5 September



Valencia. 19 September



Okayama. 31 October



Macau. 21 November



Series partners



www.fiawtcc.com

YOKOHAMA celebrates 100th race



The WTCC and Official Tyre Supplier YOKOHAMA celebrated the 100th race of their partnership since the Japanese tyre manufacturer started supplying the series in 2006. From the beginning of the successful collaboration, 37,956 YOKOHAMA ADVAN tyres have been delivered to competing teams and drivers. To celebrate this special occasion, all WTCC cars displayed a 100th race logo on their windscreens and race number plates. A birthday cake was also made while the General Manager for YOKOHAMA's Tire Global Product Planning Division, Mr Shigeo Komatsu, General Manager of KSO, Marcello Lotti, and manufacturers' representatives exchanged gifts. "YOKOHAMA's participation in 100 WTCC races shows the level of commitment of this valuable partner and the strong belief that they have in the continuous development of the WTCC," said Lotti.



From circuit to pool

Race-winner Tiago Monteiro was the first of many drivers to take advantage of the swimming pool located in the Portimão paddock. As temperatures were rising, WTCC stars and grid girls decided to cool down!



Football fever reaches WTCC

Capturing the spirit of the FIFA World Cup, Dutch SEAT driver Tom Coronel and Brazilian BMW driver Augusto Farfus took the battle away from the track to the football table, as the Netherlands and Brazil were preparing for a showdown in South Africa on Saturday. Even though it was the Dutch team that advanced to the semi-finals, Farfus showcased some impressive Brazilian skills.



YOKOHAMA Independents and rookies review: Portimão

In the YOKOHAMA Independents' Trophy, Chinese rookie driver Darryl O'Young secured his first WTCC victory in round 10. Current Independents' Trophy leader Sergio Hernández claimed the round nine victory, but with a win and second-place finish, O'Young has begun to close the gap between himself and Hernández. The

Spanish driver has 73 points with O'Young on 56. Fredy Barth reclaimed the lead in the Rookie Challenge from Norbert Michelisz but the pair remain close in the standings: Barth leads with 80 points from Michelisz on 73, as the duo secured a victory apiece over the weekend.



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or on the official

WTCC iPhone application



Monroe Performer Trophy: PORTIMÃO

	OVERALL	INDEPENDENTS'
Race one	Gabriele Tarquini	Harry Vaulkhard
Race two	Jordi Gené	Colin Turkington

During each race this season, drivers will compete for the Monroe Performer Trophy. The drivers who achieve the fastest laps both overall and within the YOKOHAMA Independents' Trophy during each race will be awarded the title.

The next round...



BRANDS HATCH, UK
18 July 2010

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